

November 14, 2015

UNDERWRITING OPPORTUNITIES

☐ \$60,000 Presenting Sponsor

- Named as the exclusive Presenting Sponsor for the Gala
- Logo on event collateral, signage, and event day screen recognition
- Logo included on the Save The Date and Invitation
- Back cover and full page color ad in the Gala program (value \$2,750)
- Recognition on MODS website, Gala webpage and social media
- Recognition in advertising, media alert and post event press releases
- Recognition in local publications, including City & Shore, Fort Lauderdale Magazine, Sun Sentinel
- Screen recognition as Presenting Gala Sponsor on the AutoNation IMAX® screen
- Recognition in the Museum's quarterly publication, Explorations (distribution 12,000)
- Opportunity to distribute branded promo gifts at Gala.
- Opportunity for on stage introduction at Underwriters' Party
- Fifteen (15) invitations to the Underwriters' Party
- Benefactor table for twelve (12) with premier seating at the Gala (value \$15,000)
- Twelve (12) Platinum and Sixteen (16) Grand Tasting tickets to the 21st Annual Wine & Culinary Celebration on April 8, 2016 (value \$5,400)
- Designated day at MODS with complimentary admission for Mercedes-Benz Fort Lauderdale employees and associates (value up to \$12,000)
- Use of MODS for a private reception *catering provided by sponsor (value \$8,000)
- 150 classic IMAX® film and 150 Exhibit passes (value \$3,450)
- Invitations to special engagements held at the Museum
- Recognition on the Circle of Giving Wall in the Museum's lobby

☐ \$35,000 Cocktail Reception Sponsor

- Named as the exclusive Cocktail Reception Sponsor for the Gala
- Logo on event collateral, signage, and event day screen recognition
- Logo included on the Save The Date and Invitation
- Front inside cover ad in the Gala program (value \$2,000)
- Recognition on MODS website, Gala webpage and social media
- Recognition in advertising, media alert and post event press releases
- Recognition in local publications, including City & Shore, Fort Lauderdale Magazine, Sun Sentinel
- Screen recognition as Cocktail Reception Sponsor on the AutoNation IMAX® screen
- Recognition in the Museum's quarterly publication, Explorations (distribution 12,000)
- Ten (10) invitations to the Underwriters' Party
- Benefactor table for twelve (12) with premier seating at the Gala (value \$15,000)
- 125 classic IMAX® film and 125 Exhibit passes (value \$2,875)
- Invitations to special engagements held at the Museum
- Recognition on the Circle of Giving Wall in the Museum's lobby

☐ \$20,000 Grand Arrival Sponsor

- Named as the exclusive Grand Arrival Sponsor
- Logo on event collateral, signage, and event day screen recognition
- Recognition on MODS website, Gala webpage and social media
- Recognition in advertising, media alert and post event press releases
- Full page color ad in the Gala program (value \$750)
- Recognition in the Museum's quarterly publication, Explorations (distribution 12,000)
- Eight (8) invitations to the Underwriters' Party
- VIP table for ten (10) guests with priority seating at the Gala (value \$10,000)
- 75 classic IMAX® film and 75 Exhibit passes (value \$1,725)
- Recognition on the Circle of Giving Wall in the Museum's lobby
- 1 year LDVS membership (value \$1,000)

❑ \$20,000 Entertainment Sponsor

- Named as the exclusive Entertainment Sponsor
- Logo on event collateral, signage, and event day screen recognition
- Recognition on MODS website, Gala webpage and social media
- Recognition in advertising, media alert and post event press releases
- Full page color ad in the Gala program (value \$750)
- Recognition in the Museum's quarterly publication, Explorations (distribution 12,000)
- Eight (8) invitations to the Underwriters' Party
- VIP table for ten (10) guests with priority seating at the Gala (value \$10,000)
- 75 classic IMAX® film and 75 Exhibit passes (value \$1,725)
- Recognition on the Circle of Giving Wall in the Museum's lobby
- 1 year LDVS membership (value \$1,000)

❑ \$15,000 Underwriters' Party Sponsor

- Named as the exclusive Underwriters' Party Sponsor
- Logo on event collateral, signage, and event day screen recognition
- Recognition on MODS website, Gala webpage and social media
- Recognition in advertising, media alert and post event press releases
- Full page color ad in the Gala program (value \$750)
- Recognition in the Museum's quarterly publication, Explorations (distribution 12,000)
- Eight (8) invitations to the Underwriters' Party
- Select table for ten (10) guests at the Gala (value \$6,000)
- 50 classic IMAX® film and 50 Exhibit passes (value \$1,150)
- Recognition on the Circle of Giving Wall in the Museum's lobby
- 1 year LDVS membership (value \$1,000)

❑ \$10,000 Benefactor & VIP Gift Sponsor*

- Named as the exclusive Benefactor & VIP Gift Sponsor
- Logo recognition on the gift items

❑ \$10,000 Dinner & Wine Pairing Sponsor*

- Named as the exclusive Dinner & Wine Pairing Sponsor
- Logo recognition on the dinner menus

❑ \$10,000 Live Auction Sponsor*

- Named as the exclusive Live Auction sponsor
- Recognition on the Live Auction collateral and signage

❑ \$10,000 Samba Walkway sponsor*

- Named as the exclusive Samba Walkway sponsor
- Recognition along the walkway and signage

❑ \$10,000 Champagne Table Sponsor*

- Named as the exclusive Champagne Table Sponsor
- Recognition on the Champagne Table

❑ \$10,000 Wine Auction Sponsor*

- Named as the exclusive Wine Auction Sponsor
- Recognition on the Wine Auction collateral and signage

*All \$10,000 Level Sponsors also receive:

- Logo on event collateral, signage, and event day screen recognition
- Recognition on MODS website, Gala webpage and social media
- Full page color ad in the Gala program (value \$750)
- Recognition in the Museum's quarterly publication, Explorations (distribution 12,000)
- Six (6) invitations to the Underwriters' Party
- Select seating for six (6) guests at the Gala (value \$3,600)
- 40 classic IMAX® film and 40 Exhibit passes (value \$920)
- Recognition on the Circle of Giving Wall in the Museum's lobby
- 1 year LDVS membership (value \$1,000)

❑ \$5,000 Reception Sponsor

- Recognition in the registration mezzanine and signage
- Logo on event collateral, signage, and event day screen recognition
- Recognition on MODS website, Gala webpage and social media
- Full page color ad in the Gala program (value \$750)
- Recognition in the Museum's quarterly publication, Explorations (distribution 12,000)
- Two (2) invitations to the Underwriters' Party
- Select seating for four (4) guests at the Gala (value \$2,400)
- 25 classic IMAX® film and 25 Exhibit passes (value \$575)
- Recognition on the Circle of Giving Wall in the Museum's lobby
- 1 year Friends of MODS membership (value \$200)

❑ \$3,500 Silent Auction Sponsor

- Recognition on the signage in the Silent Auction
- Logo on event collateral, signage, and event day screen recognition
- Recognition on MODS website, Gala webpage and social media
- Half page color ad in the Gala program (value \$500)
- Recognition in the Museum's quarterly publication, Explorations (distribution 12,000)
- Two (2) invitations to the Underwriters' Party
- Select seating for two (2) guests at the Gala (value \$1,200)
- 15 classic IMAX® film and 15 Exhibit passes (value \$345)
- 1 year Friends of MODS membership (value \$200)

❑ \$2,500 Valet Sponsor

- Recognition on the signage at Valet
- Logo on event collateral, signage, and event day screen recognition
- Recognition on MODS website, Gala webpage and social media
- Half page color ad in the Gala program (value \$500)
- Recognition in the Museum's quarterly publication, Explorations (distribution 12,000)
- Two (2) invitations to the Underwriters' Party
- 10 classic IMAX® film and 10 Exhibit passes (value \$230)
- 1 year Friends of MODS membership (value \$200)

TABLE SPONSORSHIP OPPORTUNITIES

❑ \$15,000 Benefactor Table (12 seats) Limited Availability

- Table for twelve (12) guests with premier seating at the Gala
- Listing as a Benefactor Table Sponsor in Gala Program & Event Invitation
- Six (6) invitations to the Underwriters' Party
- Full page color ad in the Gala program (value \$750)
- Recognition on event day signage and video screens
- Recognition on the Circle of Giving Wall in the Museum's lobby
- Benefactor level specialty gift for table guests
- 1 year LDVS membership (value \$1,000)

❑ \$10,000 VIP Table (10 seats)

- Table for ten (10) guests with priority seating at the Gala
- Listing as a VIP Table Sponsor in Gala Program & Event Invitation
- Four (4) invitations to the Underwriters' Party
- Full page color ad in the Gala program (value \$750)
- Recognition on event day signage and video screens
- Recognition on the Circle of Giving Wall in the Museum's lobby
- VIP level specialty gift for table guests

❑ \$ 6,000 Select Table (10 seats)

- Listing as a Select Table Sponsor in Gala Program & Event Invitation
- Two (2) invitations to the Underwriters' Party
- Full page color ad in the Gala program (value \$750)
- Recognition on event day signage and video screens
- Recognition on the Circle of Giving Wall in the Museum's lobby

❑ \$ 600 Individual Seats



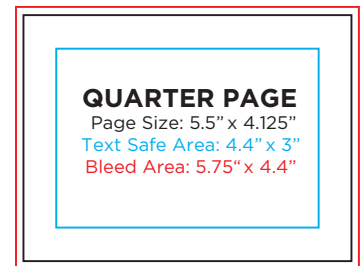
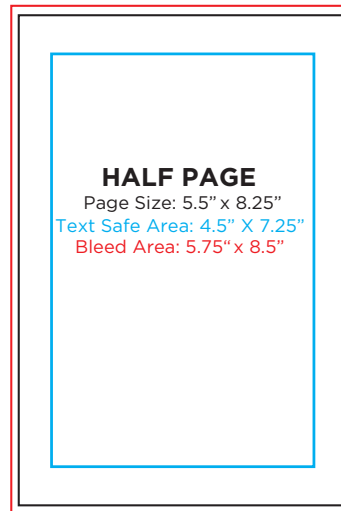
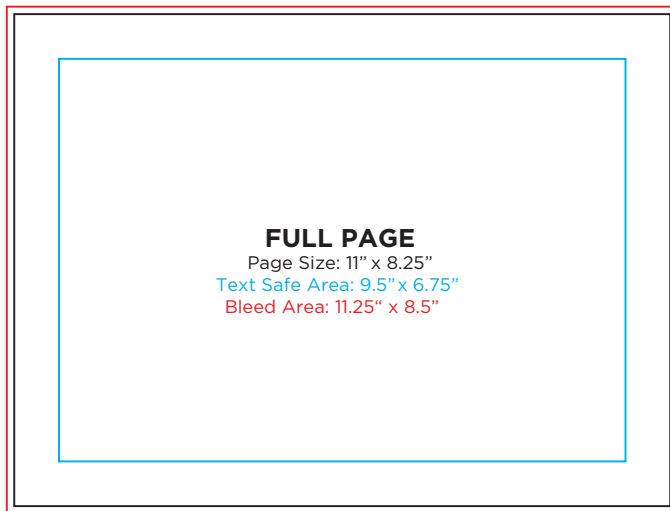
PROGRAM AD OPPORTUNITIES


☐ \$750 Full page color


☐ \$500 Half page color


☐ \$250 Quarter page color

Please e-mail print-ready copy and artwork to rharper@mods.net no later than October 9, 2015 for inclusion in the Gala Program. EPS or AI template available upon request. Please submit a high quality PDF or high res [300 DPI] jpeg-- file.



 **Text safe area.**
Try to keep text within this area

 **Page border**

 **Bleed border** [1/125 or 1/8 inch from page border. For pictures close to edge of page please make sure it bleeds off the **page border**.



KINDLY MAKE CHECKS PAYABLE TO:

Museum of Discovery and Science
MODS Gala
401 SW Second Street
Fort Lauderdale, FL 33312

Please return by mail or fax to
(954) 467-0046
Attn: Robyn Harper
Questions? Please call (954) 713-0906
or e-mail: rharper@mods.net